

PRESS RELEASE

Local Employee Celebrates 19 Years with Delta Liquid Energy Rick Pedersen specializes in helping people have great vacations

Paso Robles, Calif. (July 10, 2008) – Delta Liquid Energy (DLE) is pleased to announce the 19-year anniversary of Department Manager Rick Pedersen of Delta RV. Pedersen began his career with Delta RV, a recreational vehicle parts and service store, as a service technician for the North San Luis Obispo location in 1989. In September of 1994, he was promoted to his current position as Delta RV Department Manager. When asked what he thought contributed to his longevity with DLE, Pedersen answered, “I enjoy showing customers the RV lifestyle, and I get to help them have a wonderful vacation.”



Pictured above: Rick Pedersen

"Rick has proven to be a tremendous asset to the company in many ways," said Robert Jacobs, Vice President of Retail Operations. "I have great admiration for Rick's desire to provide excellent leadership and instruction to his staff."

Pedersen's responsibilities encompass all aspects of running and managing the North San Luis Obispo County Delta RV Center which include: managing personnel, purchasing and pricing of store inventory, in-store customer service and occasionally working hands-on in the service department. Outside of work, Pedersen enjoys fall and winter camping with his wife Jo Ann.

Delta Liquid Energy is a third-generation, family-owned and operated propane marketer headquartered in Paso Robles, California. The company has been in business since 1936 and operates nine service facilities and two rail terminals throughout California.

The Delta RV is located in the same building as the DLE corporate headquarters at 1960 Ramada Drive, Paso Robles, California and can be reached at 805-591-4463. For more information about Delta RV and Delta Liquid Energy, please visit www.deltaliquidenergy.com.

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