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FOR IMMEDIATE RELEASE -

California Propane Marketer and Service Provider Opens New Branch in Lake Isabella

Delta Liquid Energy Expands Service for Area Homes and Businesses throughout the Greater Lake Isabella Area

LAKE ISABELLA, CALIF (June 27, 2013) – [Delta Liquid Energy](http://www.deltaliquidenergy.com) (DLE), a third-generation, family-owned propane marketing company with nine locations throughout California, announces the opening of it's a new branch in Lake Isabella. Located at 5100 Lake Isabella Boulevard, the new branch will service Lake Isabella residents and businesses as well as surrounding cities to including Walker Pass, Bodfish, Kernville, Onyx, Weldon and Wofford Heights.

The new branch will be led by longtime Lake Isabella resident and propane industry veteran Tony Olito, who spent 24 of the last 28 years in the Lake Isabella area working for competing propane companies where he climbed from delivery driver up to the managing position he held for nine years.

“Delta Liquid Energy is thrilled to benefit from the experience and local insight that Tony Olito offers,” says DLE Vice President of Retail Operations Robert Jacobs. “He knows the unique needs of Lake Isabella residents and business owners, and shares DLE’s dedication to excellent service.”

Olito explains that when his former company was recently acquired by a larger brand, he saw customer service and employee morale deteriorate and soon looked to align with a company that held customer service as a top priority.

“Customers keep us in business and Delta realizes this,” Olito says. “I have personally never been more satisfied with employment and have never been more excited to get customers set up with a company that I truly stand behind. It’s easy to sell something that you believe in and I am grateful for the opportunity with DLE.”

Customer Service Representative Wendy Andreas also joins Olito, who anticipates that the new branch will grow to service roughly 35 percent commercial accounts and 66 percent residential accounts in the recreation-heavy area.

Delta Liquid Energy is a third-generation, family-owned and operated propane marketer headquartered in Paso Robles, California. The company has been in business since 1936 and operates ten service facilities throughout California. For more information about Delta Liquid Energy, please visit www.deltaliquidenergy.com. For more information about the Lake Isabella branch, call (760) 379-2050. For press inquiries, call (805) 239-4443 or email pr@arandcompany.com.

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