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## **Delta Liquid Energy Promotes Longtime Employee to Manage Santa Paula Branch** *Growing Propane Marketer Rewards Dedicated Leader Michael Simons*

**SANTA PAULA, CALIF (June 11, 2014)** – [Delta Liquid Energy](http://www.deltaliquidenergy.com) (DLE), a third-generation, family-owned propane marketing company headquartered in Paso Robles with ten locations throughout the state including Santa Paula, recently announced the promotion of longtime employee, Michael Simons.

Former District Sales Manager for the Kern County Area, Simons has been named the new Branch Manager for DLE’s Santa Paula location. He filled the post vacated by David Plotkin, who was also recently promoted to become Branch Manager of the Sylmar branch.

Born in San Luis Obispo, Simons had his start with DLE in 1998, in Bakersfield, as an entry-level Yard Assistant. Though starting at the “bottom,” Simons recalls that he “did any and everything around the branch that needed to be done,” to work toward moving up the in the company.

He soon became a Service Technician, a role he held for more than 11 years, before taking on the next challenge in 2009 as District Sales Manager. This year, he steps into the position of Branch Manager at the Santa Paula location, vowing “to continue the betterment of DLE, of our revenue and productivity—first and foremost in Santa Paula, but also company-wide.”

Robert Jacobs, Vice President of Retail Operations at Delta Liquid Energy, says, “We are very proud to announce the promotion of Mr. Simons. He is proof of the lasting success that can be had at our family-owned company and an example to us all of the rewards of hard work.”

**Delta Liquid Energy** is a third-generation, family-owned and operated propane marketer headquartered in Paso Robles, California. The company has been in business since 1936 and provides propane services for residential, commercial, industrial and agricultural clients from its branches in Bakersfield, Farmersville, Lancaster, Paso Robles, Pomona, Rosamond, Sylmar, Santa Maria, Santa Paula, and their newest branch location in Lake Isabella. For more information about Delta Liquid Energy, please visit [www.deltaliquidenergy.com](http://www.deltaliquidenergy.com). For media inquiries, contact press agency AR & Co. PR & Marketing at (805) 239-4443 or [pr@arandcompany.com](mailto:pr@arandcompany.com).

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